

Beat: Vips

## THE SWEDISH FOOTBALL STAR ZLATAN IBRAHIMOVIC UNVEILED HIS Eponymous FRAGRANCE

AT MARIONNAUD CHAMPS-ELYSEES IN PARIS

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**USPA NEWS** - The football star Zlatan Ibrahimovic was exceptionally present today, Tuesday 27 October 2015 at Marionnaud the Champs-Elysées in Paris to unveil his eponymous fragrance available in Marionnaud. A crowd of fans were gathered in front of the store few hours before Zlatan arrived, at 18 pm...

The football star Zlatan Ibrahimovic was exceptionally present today, Tuesday 27 October 2015 at Marionnaud the Champs-Elysées in Paris (104, avenue des Champs Elysées Paris 8ème) to unveil his eponymous fragrance available in Marionnaud. A crowd of fans were gathered in front of the store few hours before Zlatan arrived, at 18 pm.

Zlatan Ibrahimović was casually dressed in black. He signed autographs and made some selfies with fans before entering into the shop for the photocall session. 40 fans chosen by a contest game had been given the chance to meet and be photographed with the star.

Zlatan Ibrahimović was personally involved into the process in the making of the Fragrance, with Olivier Pescheux, one of the biggest parfumeurs of the world.

Zlatan Ibrahimović is a Swedish professional footballer who plays as a striker for French club Paris Saint-Germain and the Sweden national team for which he is captain

Tuesday 27 October 2015 at Marionnaud the Champs-Elysées in Paris (104, avenue des Champs Elysées Paris 8ème)

Source : Marionnaud & Nice Work

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